



> International Website Development Proposal

knightcomposites.com expansion proposal

EU, Australia and other territories

The Task

We have been asked to come up with a way to allow Knight Composites' partners to control their own version of an online store without disrupting the branding or diluting the presence.

The Proposal

Each territory will be added as a link from the main .com site by request. We will create a sub domain and set up a “framed” (302 temporary) redirect which will still show knightcomposites.com in the browser bar.

It will be up to each territory to secure a hosting package, install Wordpress and install the clone of the site we will provide. They will also need to agree to the terms we will set out to keep overall control of the look and feel of the site.

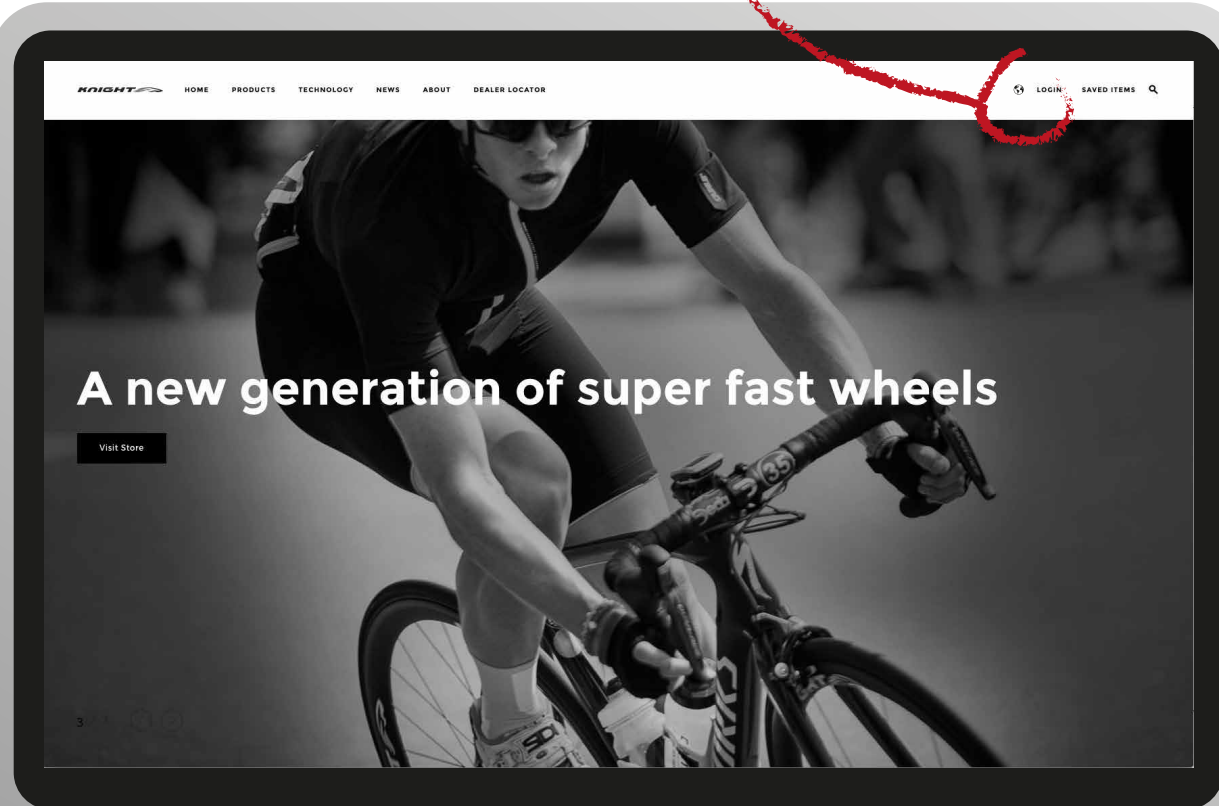
The product or “Shop” page can be set up using the vendors preferred method but must open in a new window or tab to show that it is not part of the knight composites site.

We will also need to produce a set of PDF instructions and a brand guideline document for each vendor to follow.

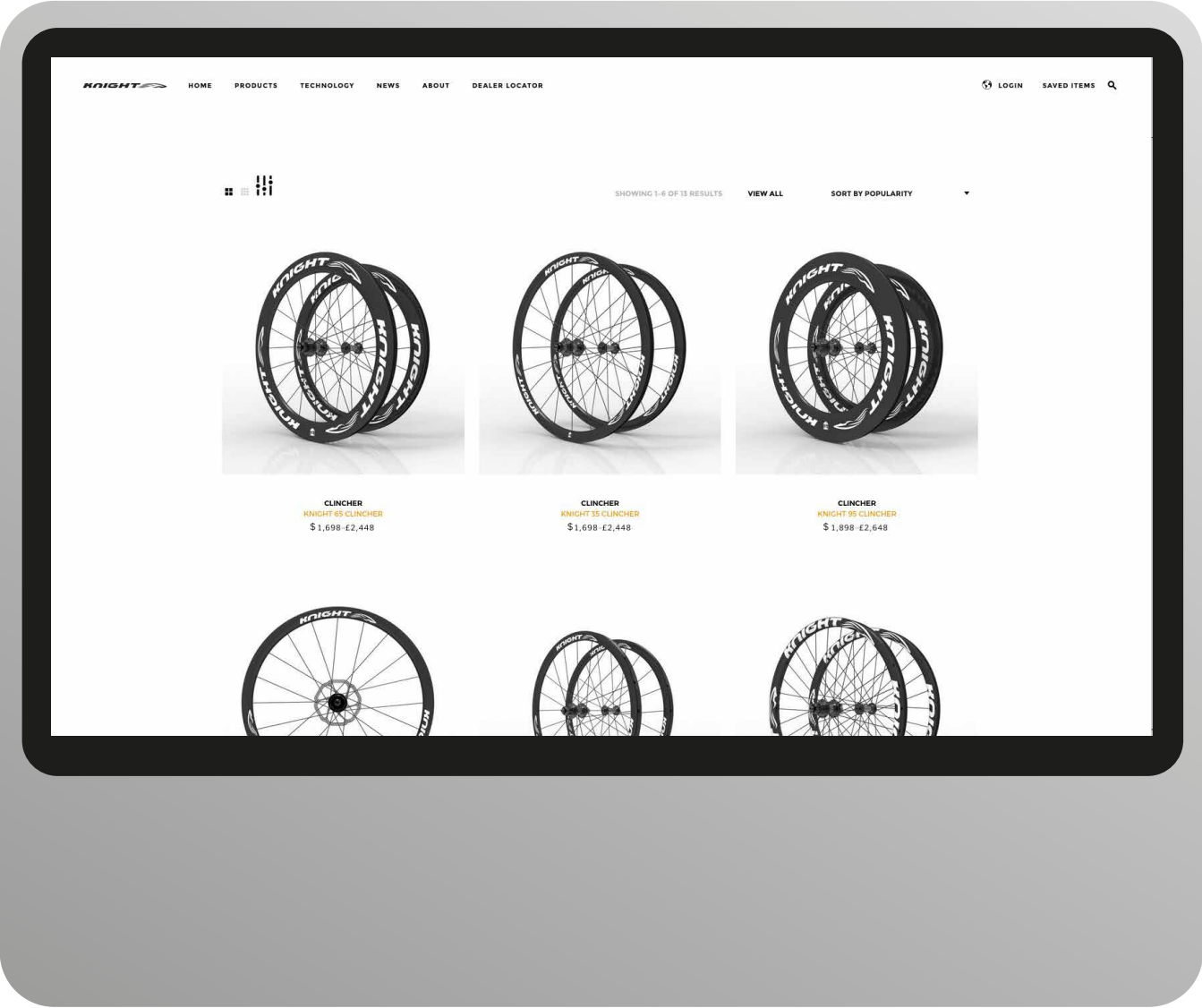
Background

Drop down to change sites in menu bar

implementation



Shop site will default to USD in territories other than US & UK prompting users to switch their location



implementation

implementation

